



**Credit Valley  
Conservation**  
inspired by nature

# Bird-friendly Buildings

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STEP Webinar

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## Becoming aware of the issue





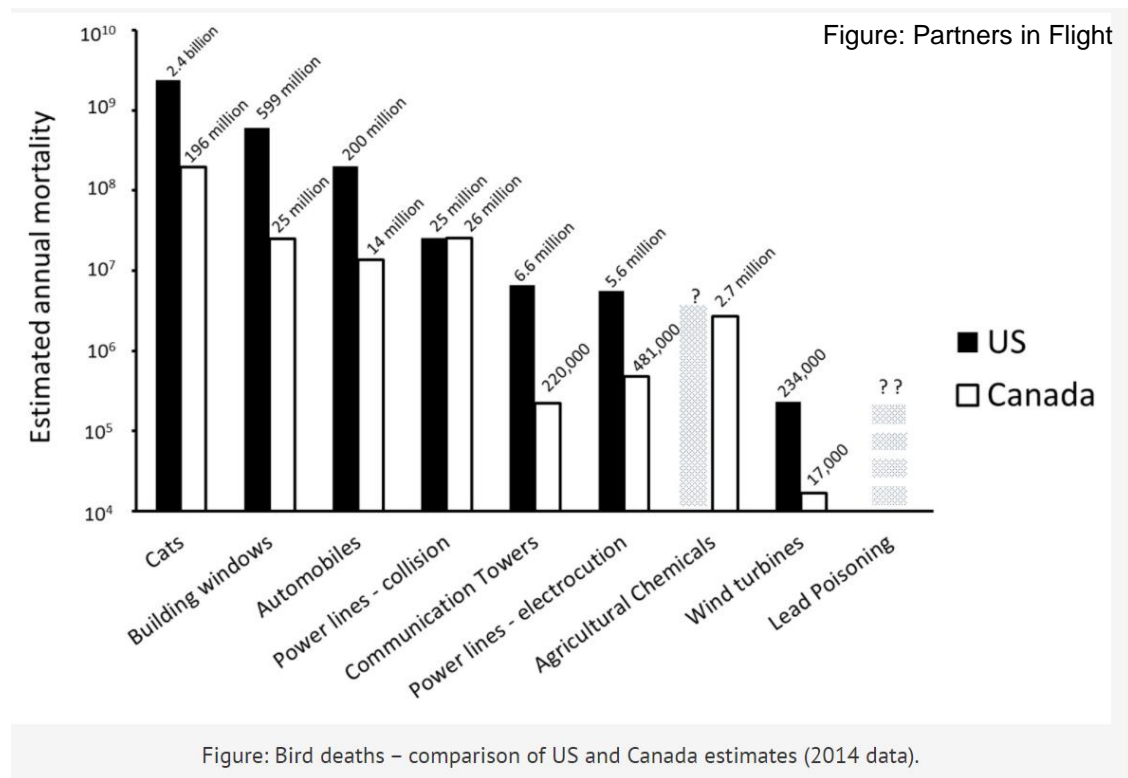
# Causes of bird mortality

NOAA Office of Response and Restoration



# Bird-window collisions

- One of the top causes of bird mortality, in terms of numbers
- Estimations of 25 million birds per year in Canada (Machtans et al., 2013), worldwide issue



# Where do most collisions occur?

High-rise building



Low to mid-rise building



Family home



## Where do most collisions occur?

- Most collisions occur at homes – not high-rise buildings
- Far more homes than other types of buildings



# Where do most collisions occur?



Jon Clayton

## Value of birds

- Seed dispersal and pollination
- Pest control
- Scavengers
- Food for other wildlife





# Value of birds

- Birdwatching
- Purchase of equipment, field trips
- Bird feeders and food



# Why do birds collide with windows?

- Not exclusive to birds
- Humans can't see windows either!
- Humans better at picking up on visual cues





## Why do birds collide with windows?

- Birds evolved to use natural habitat – glass is not natural!
- Birds fly through tight spaces





## Why do birds collide with windows?

- Most birds have eyes on side of head
- Humans' eyes on front of head – better depth perception

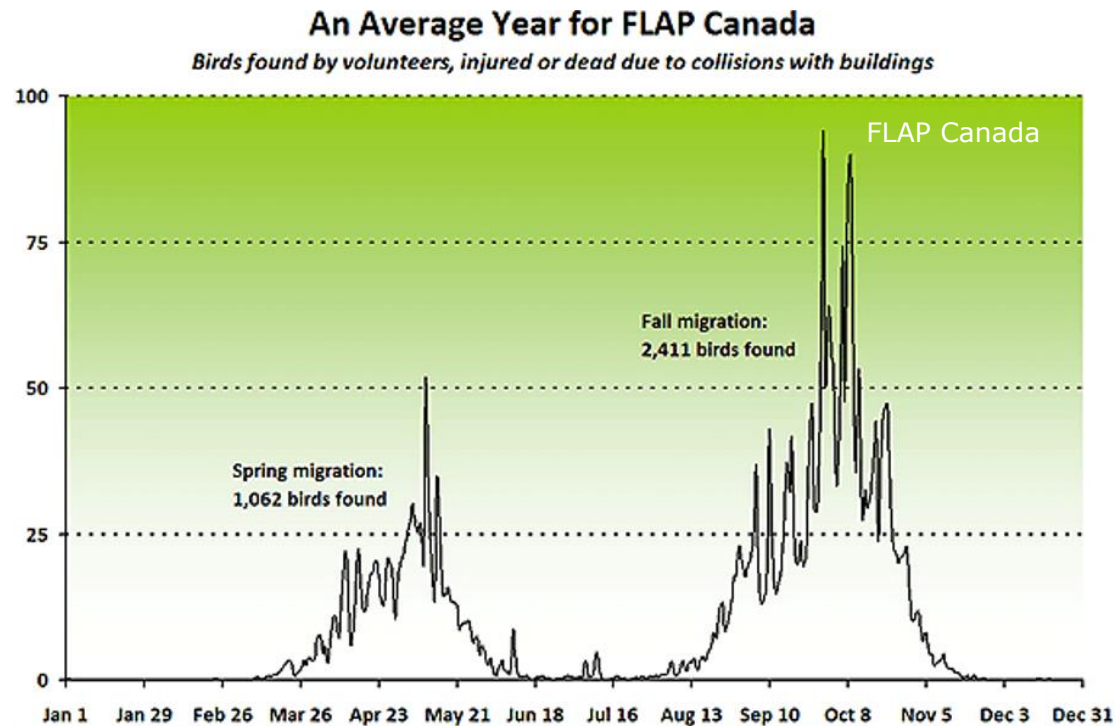


# **Factors influencing bird-window collisions**



# Time of year

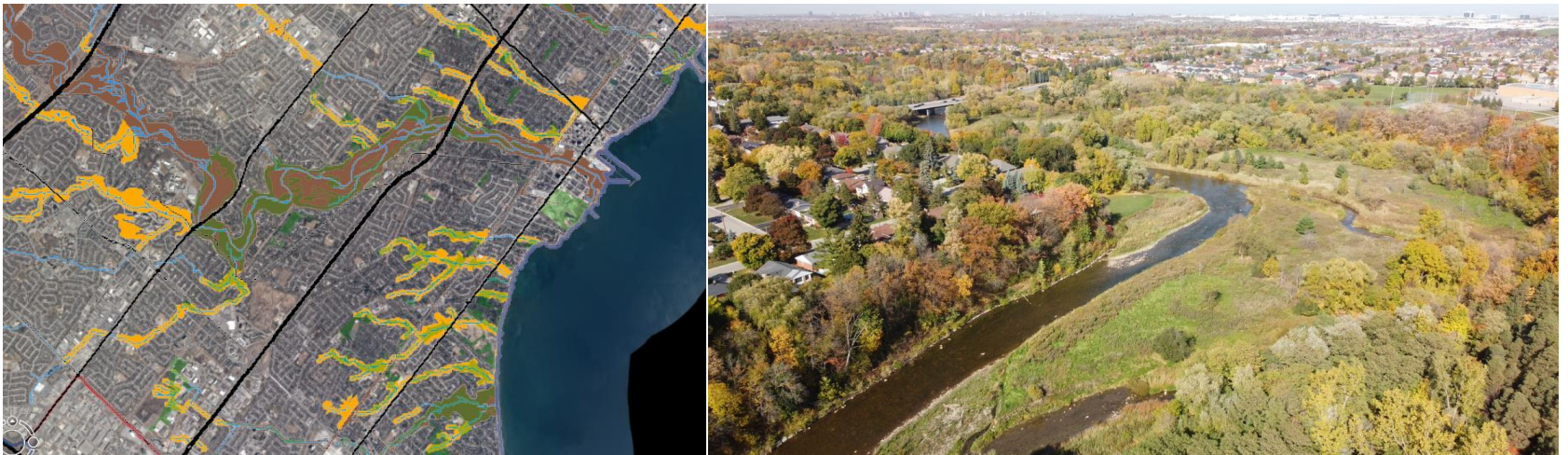
- Bird-window collisions happen all year, but increase during the spring and fall migration





## Landscape features

- Naturalized habitat provides food and cover
- Migration corridors and stopover areas have more birds using them



## Weather conditions

- Many birds rely on constellations to navigate at night
- Fog, rain, and heavy clouds force birds down into the landscape



# **Bird-friendly buildings**

Nighttime and daytime issue



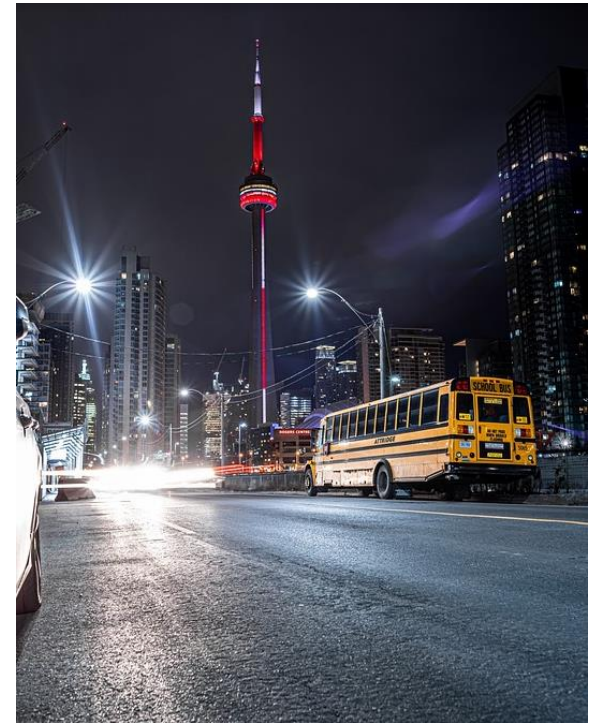
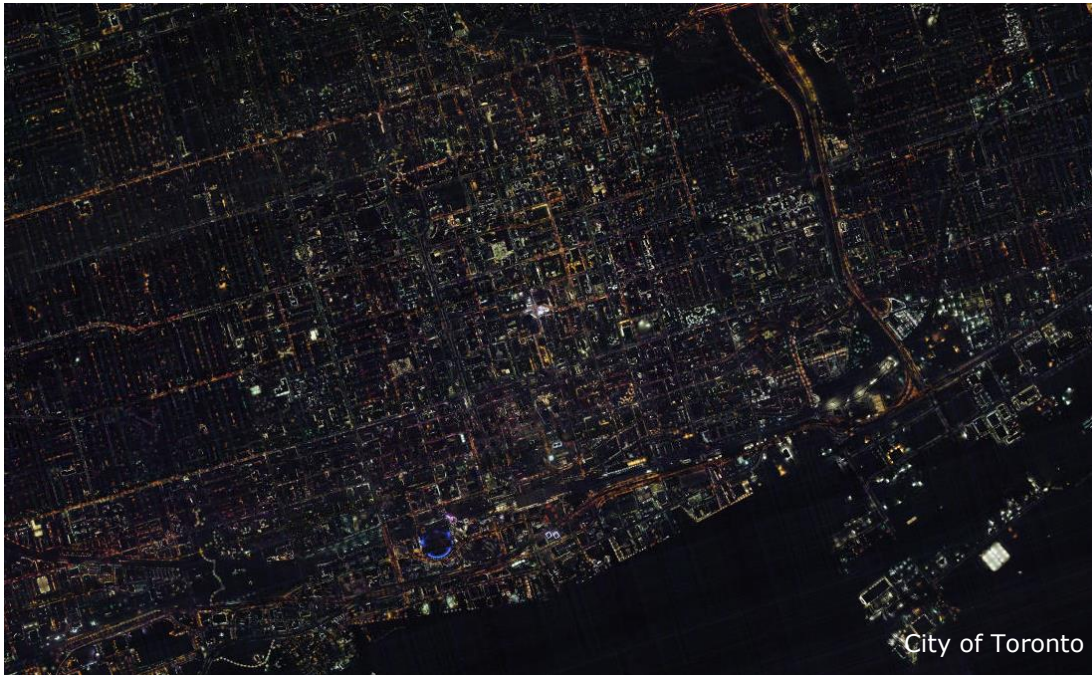


## What is a bird-friendly building?

- **Bird-friendly building:** a new or retrofitted building that minimizes bird-window collisions.
- Accomplished through various ways such as using visual deterrents on windows, minimizing hazardous design features, using appropriate nighttime lighting.

# Nighttime issue

- Upturned lighting confuses birds while they are migrating



## Daytime issue

Reflections



Transparency – leads to see-through effect





# Reflections

- Window conditions change depending on time of day, weather conditions



## See-through effect: glass corner

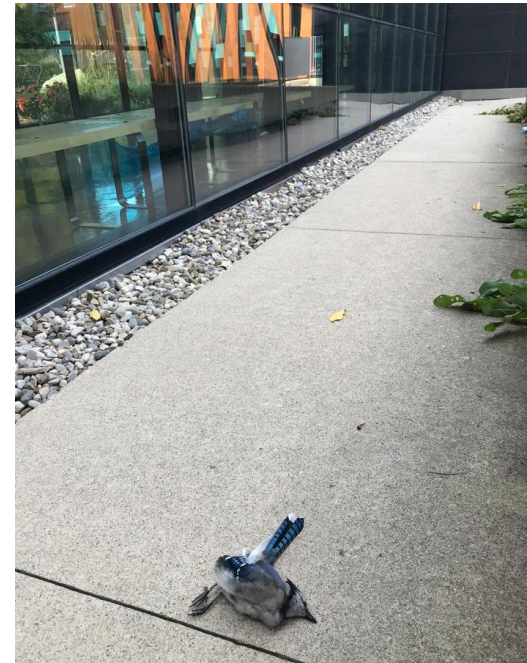
- Vegetation seen through glass corners





## See-through effect: glass corridor

- Vegetation seen through glass corridor
- Also known as linkways, parallel glass



**What DOES NOT work**





## Birds of prey decoys



- Belief that birds fear birds of prey
- Birds know the decoys are not real

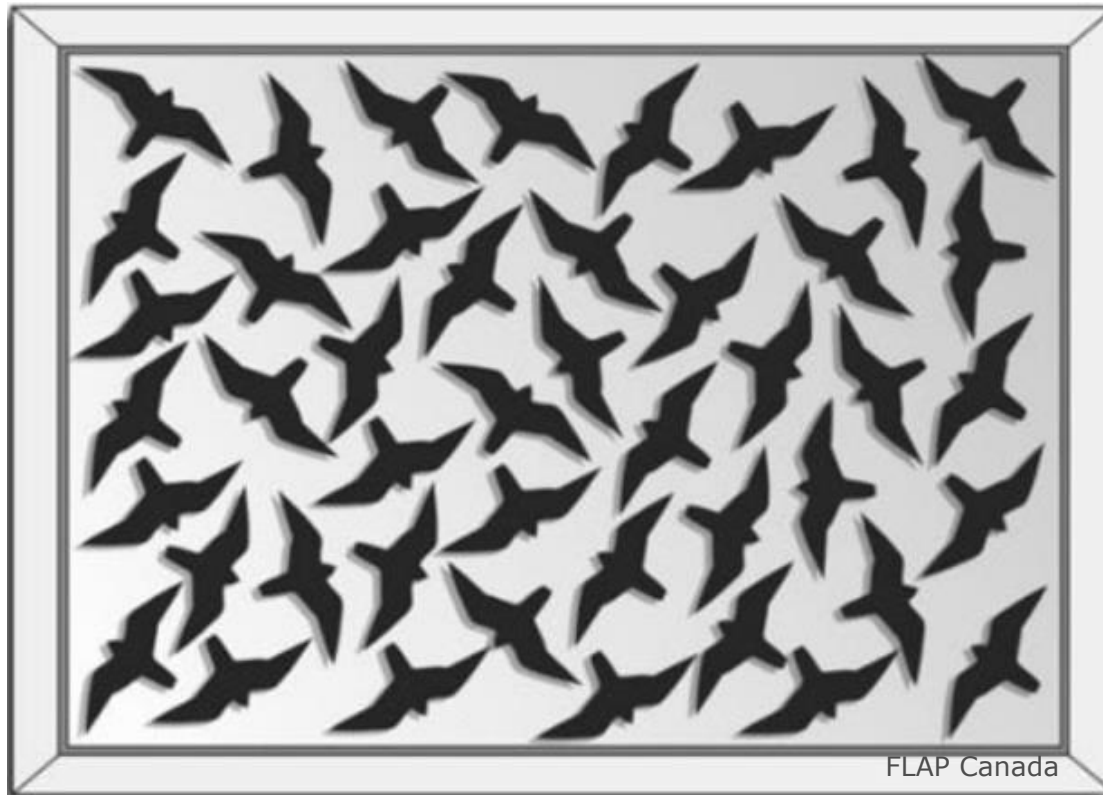
## Window decals (applied like this)

- Most of glass is left untreated
- Birds fly around decals



## Window decals

- Would have to apply decals tightly together





## Tinted windows

- Reflections still visible, see-through conditions still exist





## Closed interior curtains, blinds, screens

- Reflections still visible



**What DOES work**



## Treatments of windows

1. Space deterrents no more than 2 inches apart
2. Apply deterrents to outside of window (surface 1)
3. Apply deterrents to entire window surface
4. Ensure deterrents have visual contrast against windows
5. Apply deterrents to top of tree canopy or 16 m, whichever is higher

Recommendations from CSA's Bird-friendly Building Design

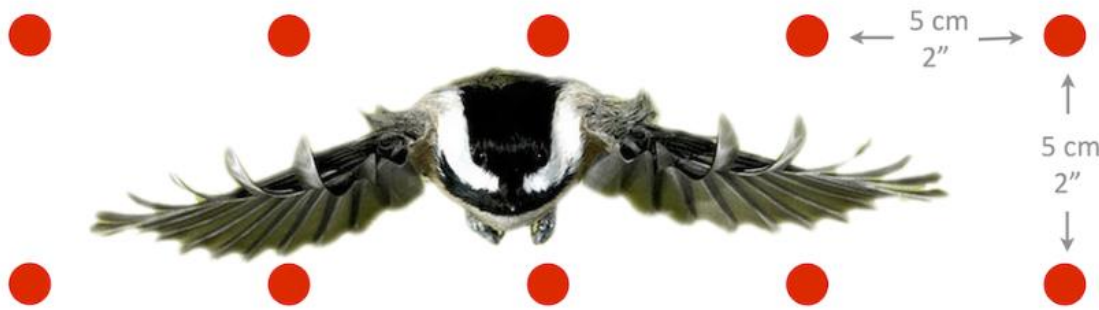
<https://birdsafecan.ca/csa-bfbd/>

<https://www.csagroup.org/store/product/CSA%20A460:19/>



# 1. Space deterrents no more than 2 inches apart

- Creates tight spacing to deter birds from flying through it
- 2 inch spacing to deter smaller birds – hummingbirds, kinglets
- Known as 2 x 2 rule

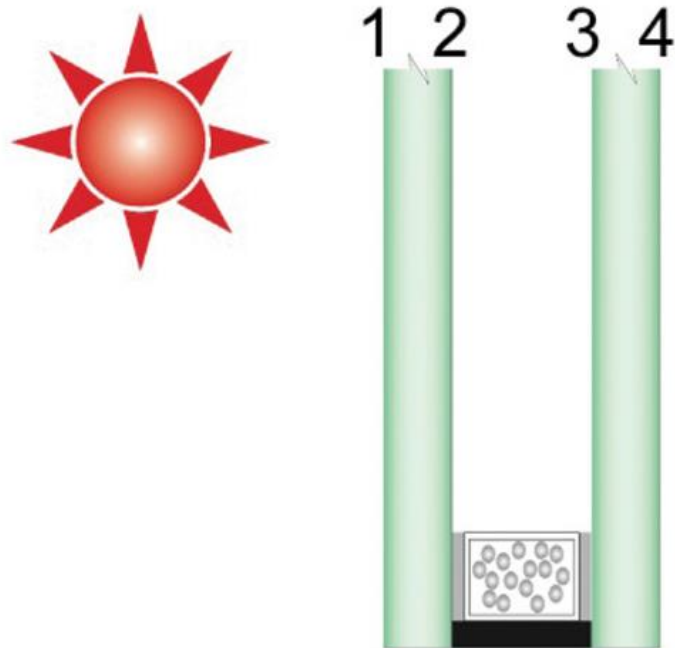


Safe Wings Ottawa



## 2. Apply deterrents to outside of window (surface 1)

- Deterrents break up the reflections on surface 1



Guardian Industries, Continuing Education  
Center Architecture and Construction

### 3. Apply deterrents to entire window surface

- Untreated glass would invite birds to try to fly through





## 4. Ensure deterrents have visual contrast against window

- Deterrents stand out to alert birds



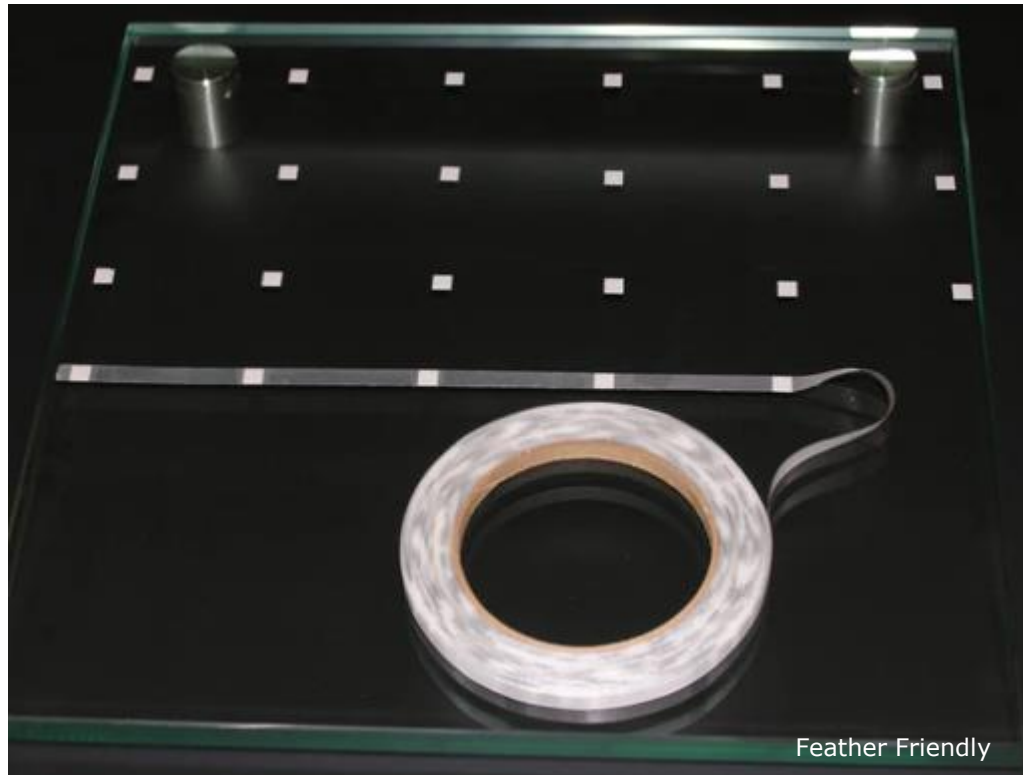
## **5. Apply deterrents to top of tree canopy or 16 m, whichever is higher**

- Treat problem zone on buildings where there is vegetation
- Do not have to treat entire building if building is tall



## DIY markers

- Apply dots to windows





# Oil-based markers, tape, tempera paint



FLAP Canada

## Insect screens

- If birds hit, the screen acts as a cushion
- Insect screens must be on the outside of the window



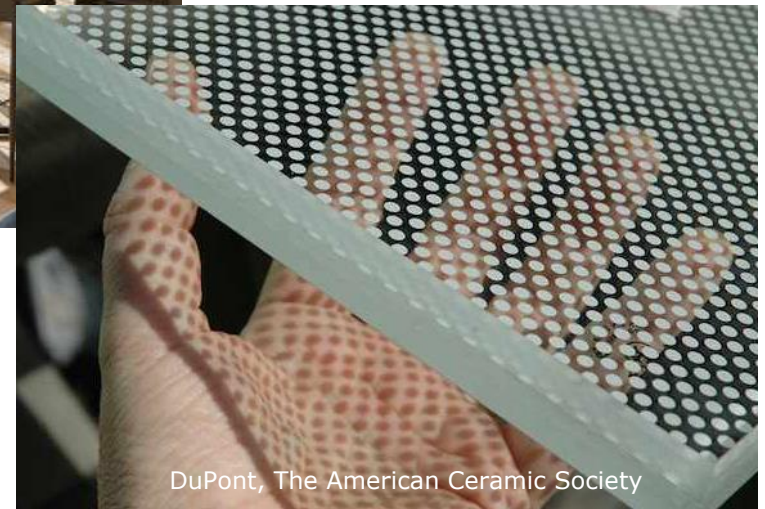
# Window films

- Opaque exterior, but can see through window from inside



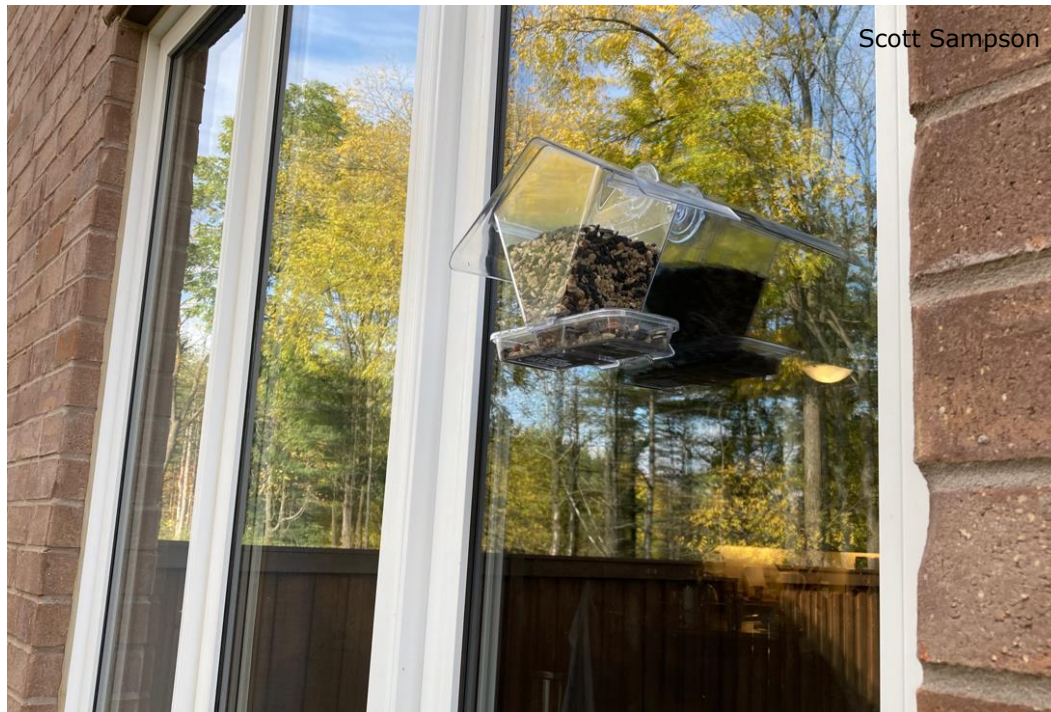


# Acid etching, fritted glass



# Bird feeder placement

- Place bird feeder 0.5 m or less from window



# **Bird-friendly Buildings Project**





## Bird-friendly Buildings Project

- **Purpose:** to identify hotspot areas for window collisions to inform our municipal partners and CVC programs
- Create tools that help identify those areas

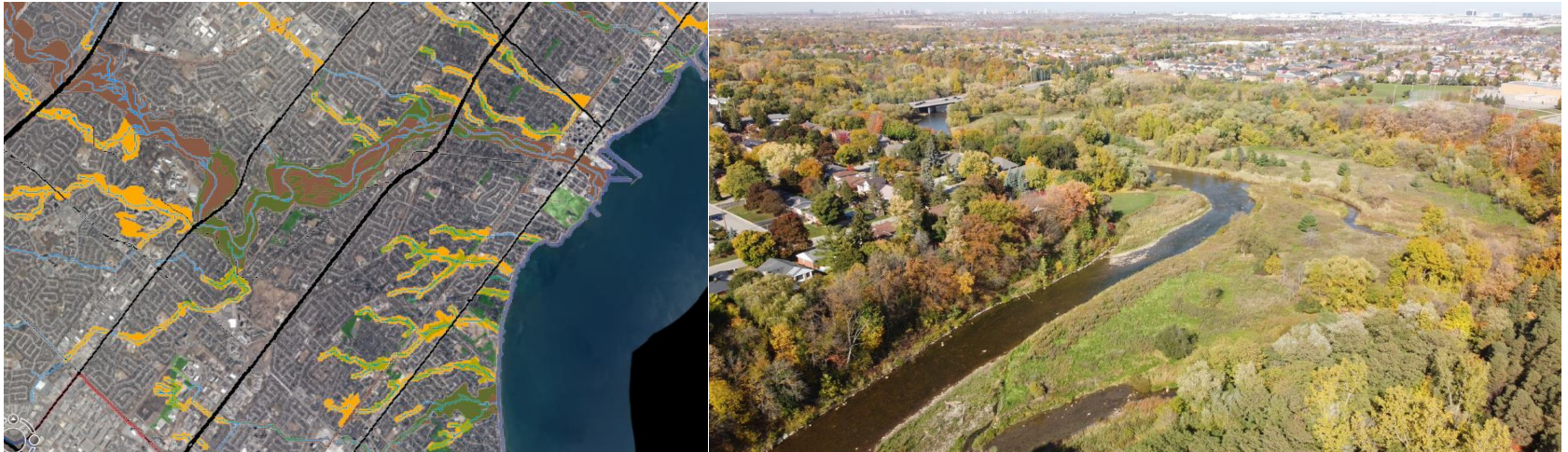
# Bird-window collisions location layer

- Provides baseline data where bird-window collisions are occurring
- Can identify problematic areas



## Landscape features layer

- Identify areas where bird density will be higher



## **Progress being made to reduce bird-window collisions**





## Policy

- More municipalities adopting mandatory and voluntary bird-friendly design in new construction

### **Canadian cities**

- Toronto, ON
- Markham, ON
- Ajax, ON
- Mississauga, ON
- Ottawa, ON
- Calgary, AB
- Vancouver, BC

### **US cities**

- New York City, NY
- San Francisco, CA
- Chicago, IL
- Sunnyvale, CA
- San Jose, CA
- Barrington, IL
- Portland, OR
- Oakland, CA


# Bird-friendly City program

- Certification program for municipalities
- Certification includes reducing threats, protecting and restoring habitat, climate resiliency, community education
- Threat reduction includes window collisions
- Certified cities/towns include Toronto, Halton Hills, London, Burlington & Hamilton, Peterborough



## Summary

- Bird-window collisions a top threat to birds, problem is widespread
- Birds provide many services and enjoyment to us
- Solutions are available, and it is easy to solve
- Many solutions already being implemented



**Let's work together to  
save the birds that so  
many of us enjoy!**



**questions?**

**inspired by nature**

